



Innovate Innovation to Maximize Connectivity & Opportunities in New Business Frame

A Heart of Global Hub and Network Establishment, Driving New Renaissance of Ocean Economy

Promoting Global Value Chain Embracing Marine Equipment Industry & Beyond

Medium & Long-Term Objectives

- Establishment of Global AM (After Market) Basis Structure
- Establishment of Sustainable Growth Basis Through Reinforcement of Marine Business / Management Capacity

Short-Term Objectives

Export-Marketing Support System

- Expansion of Overseas Bases for Marine Equipment A/M (After Market)
- Enhanced Establishment and Operation of Hub for Overseas A/M (Mideast, Europe, Russia, etc.)
- Establishment of Comprehensive Support System for A/M (Busan Region)
- Reinforcement of Global marketing System Support (Exhibition, Export Consultation, etc.)
- Operation of Consolidated Trade Site and Smart Directory

Technology-Information Network

- Information Delivery for Shipbuilding & Marine Technology, Certificate and Education
- Expanded Supply of Knowledge and Intelligence Content
 - Associated with Forum, Conference, Operation of Specialized Committees, or Advisory Corps, Info Exchange Meeting, etc.
- Establishment of Technology Support-Alliance System
 - Establishment of Technology Support Sub-Committee
- 'New Growth Engine' Businesses & Technology Development Support

Domestic & Overseas Cluster

- Cooperative Works With Marine Equipment Companies Based in Busan (Shipbuilding Industry Density Regions)
- Expansion of Global Information Infrastructure
- Joint Purchases, Logistics, etc, connected with Expanded Global Information & Intelligence

Shipbuilding & Offshore Specialized Manpower and Exchange System

- Education Cultivating Marine Equipment A/S Engineers
- Industry-Academia-Research Specialists Networks.
- Specialized Manpower Education in the A/M sectors
- Education System Cultivating Specialists in Global Marketing and New Growth Engine Areas